

We are a locally based Internet Services and Web Site Development company who have created an on-line directory dedicated to businesses based in the North Wales area. **wales-biz.co.uk** is already up and running with a large number of local businesses in the directory as free standard entries.

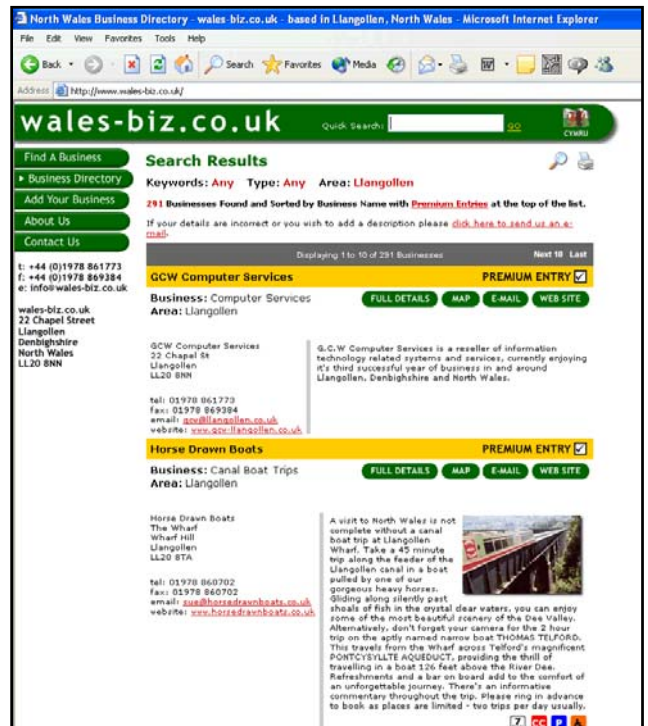
A free standard entry in **wales-biz** comprises:

- your businesses name
- inclusion in one business category
- your address, telephone and fax number
- hyperlink to an interactive map displaying your location
- hyperlinked web site address
- a short description of your business

For only **£25 per year**, that's **less than 50p per week**, your business can have a **premium entry** in the wales-biz directory. You can see examples of premium entries on the site, or in the image at the bottom right of this document. Your **premium entry** will include a listing in the main directory and a mini website dedicated to your business.

In the main listing/search results pages:-

- preferential ranking in the directory over standard entries - guaranteed - premium entries also look different to standard entries making your business stand out amongst the crowd
- your businesses name
- inclusion in up to three business categories
- your full address, telephone and fax number
- link to an interactive map displaying your location
- hyperlinked e-mail address
- hyperlinked web site address
- one image (eg. logo)
- a short description of your business



In addition, there is a link from your entry in the listing pages to your business details page, in effect a one page mini web site containing:-

- your businesses name and type
- your address, telephone and fax number
- hyperlinked e-mail address and hyperlinked web site address
- link to an interactive map displaying your location
- your business logo
- up to four images of your choice (eg. photos of your product, premises etc.)
- up to four formatted sections of text containing a detailed description of your business
- Premium entries are also allowed to have up to ten keywords describing the business. These keywords are very effective in ensuring that site visitors can find your business more quickly and effectively in the directory. For example, a Camping Equipment shop with a Standard entry can be found using a search for 'camping' but only a Premium entry with relevant keywords attached will show up for a search using the words 'tents' or 'walking boots'.
- Icons can also be displayed in the listing for the following:  
*Credit Cards Accepted, Disabled Access, Parking, Free Delivery, Delivery, Commercial Service, Domestic Service, National Coverage, Local Coverage, International Coverage, Open 5 days, Open 6 Days, Open 7 Days, Open 24hrs, E-commerce Website, Organic Produce.*

Having a Premium Entry in **wales-biz** guarantees being ranked above standard entries in the directory, this means that your business will be one of the first viewed by prospective customers. Along with your business details, there will be an initial paragraph of text and an image for people to see, with an option to go to your own single web page containing more details of your business and also to your web site.

## **Why choose wales-biz?**

- Cost effective presence on the internet
- Your own web page/site with no need for knowledge of web design
- Aimed at both local and tourist interests
- The more links there are to your site the more likely you are to be found
- The most up to date, comprehensive and easy to read and navigate site dedicated to North Wales businesses on the internet
- Site extensively marketed on the internet and in the local, national and international search engines

Wales-biz.co.uk is operated by Notcon Internet ([www.notcon-internet.co.uk](http://www.notcon-internet.co.uk)) who provide a full range of internet services and web development packages.

Note: All prices are exclusive of VAT.